



Bath Heritage Watchdog

contact@bathheritagewatchdog.org

APPLICATION NUMBER: 18/03485/AR

ADDRESS: Best One, 17-18 Broad Street, Bath

PROPOSAL: Display of 1no internally illuminated fascia sign and display of non-illuminated mural and shop signage. (Regularisation)

CASE OFFICER: Nicola Little

DATE: 6 November 2018

COMMENT: RE-OBJECTION

Bath Heritage Watchdog notes the revised drawing submitted to the application.

Whilst there are a couple of improvements to proposals, these in no way outweigh the continue harm to the protected building and serve to illustrate that neither the applicants nor their agents appreciate the importance of listed buildings. We therefore maintain our **OBJECTION**. These comments should be taken in addition to our previous objection.

The proposal remains for black gloss paint. As stated before, the finish should be matt, eggshell or satin.

The traditionally signwritten fascia is supported but the proposed 'coach lights' are not and should be removed from proposals.

Turning to the windows it is proposed to use frosted glazing with murals overlaid. It has to be asked what the difference is to that already done. It is harmful and will continue to be harmful and cannot be accepted. Again a suitably attractive window dressing would do more to attract customers than blanking out the windows completely, especially with the amount of traffic that stops outside.

There are still no large scale detailed drawings of any of the signage provided for assessment.

It is now proposed to widen the door. Whilst the aims of this are laudable, that proposed upsets the ratio of the frontage and is not considered sympathetic.