



Bath Heritage Watchdog

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APPLICATION NUMBER: 17/04748/AR

ADDRESS: 12a Westgate Street

PROPOSAL: Display of replacement non-illuminated painted signage

CASE OFFICER: Martin Almond

DATE: 20 October 2017

COMMENT: GENERAL COMMENT

On close balance Bath Heritage Watchdog submits a general comment to this application.

We reported the installation of the current signage back in 2013 and although we are now pleased to be in the position of being able to comment on an application, it is considered that 4 years to get to this point is far too long.

We support the intention to hand paint the new signage - an approach entirely appropriate for a listed building. However the reason we are unable to support the application outright is twofold.

Firstly there appears to be an assumption that the original timber fascia beneath the current unauthorised signage is the same size. It appears that the current plastic fascia is oversized and actually overhangs the original beneath. The proposed signage is illustrated as being based on a fascia which is lower than the current and the same size. We would request that the current signage is removed or evidence provided of the fascia size beneath. Without this it is impossible to judge whether the size of the proposed text is acceptable. Currently we consider it to be too large.

Our other issue relates to the signage itself. No colour swatches or references have been provided for the text and we therefore have only the current documentation to make judgement. Based on this we consider the colours excessively and unnecessarily strident and would request that they are toned down to something more acceptable.