



Bath Heritage Watchdog

contact@bathheritagewatchdog.org

APPLICATION NUMBER: 17/04675/AR

ADDRESS: 9-10 Trim Street

PROPOSAL: Display of externally illuminated temporary decorative scaffold shroud screen advertisement during scaffolding and works to the building for a period of 12 month.

CASE OFFICER: Chris Gomm

DATE: 4 October 2017

COMMENT: OBJECTION

Bath Heritage Watchdog objects to this application as there is no mechanism for objecting to just one aspect.

We have no objection to the shrouding of scaffolding on the south and west elevations using 1:1 images of the existing building. It is the proposed advertisement to the east elevation to which we object, especially in conjunction with the proposed illumination. We would suggest that the 1:1 images are continued on the east elevation. To permit such a gigantic advertisement would set an undesirable precedent to others using scaffolding leading to a severe degradation of the streetscene. The illumination should also be omitted from proposals.

The works, by virtue of an unjustified and harmful advert and unnecessary and unjustified illumination are considered to be extremely detrimental to the special architectural and historic character and interest of the listed building, adjacent listed building and the conservation area contrary to S16 and S72 of the Planning (Listed Buildings & Conservation Areas) Act 1990, Section 12 'Conserving & Enhancing the Historic Environment of the NPPF and Policies CP6, D1, D2, D9, HE1 and ST7 of the Core Strategy and Placemaking Plan and should be refused.