



Bath Heritage Watchdog

contact@bathheritagewatchdog.org

APPLICATION NUMBER: 17/03279/AR

ADDRESS: 20-21 Cheap Street

PROPOSAL: Display of non illuminated written fascia sign to match the standard company logo.

CASE OFFICER: Caroline Waldron

DATE: 14 July 2017

COMMENT: SUPPORT

Bath Heritage Watchdog supports this application.

The proposal to repaint the shopfront blue is supported and will help to tone down what has become a very dominant feature in the streetscene due to the unusually large size frontage.

The fascia is also considerably oversized and we query if the addition of some detailing, such as a moulding, etc would help to create some balance and enhancement.

We fully support the traditionally signwritten fascia and the detail proposed is considered simple and acceptable.

We have reservations regarding the number of window vinyls and given that the doors are likely to be open most of time we would suggest that the vinyls to the doors and the windows either side are omitted. We have no objection to the remainder.

Whilst commenting we would like to make it clear to the applicants that the listing of the building does apply to the interior as much as the exterior.